

2024-2025 District Goals

District: **118 U**

Constitutional Area: **Europe**



Global Action Team Commitment

With the support of the Global Action Team, my district's MISSION 1.5 commitment includes:

Personal Commitment: Inspire commitment and ensure district-wide success by understanding, promoting, and collaborating across leadership levels.

Leading by Example: Motivate, inspire and support Lions to achieve MISSION 1.5 targets, ensuring every member, including myself, sponsors at least 1 new member and charters at least 1 new club.

Maintain Accountability: Review progress, resolve challenges and uphold accountability for MISSION 1.5 success through regular meetings.

Monitoring Progress: Analyze reports, identify growth opportunities, and create regional strategies to overcome obstacles.

Feedback and Recognition: Share feedback on successes and challenges to GAT leaders and recognize members for their efforts by promoting and utilizing the MISSION 1.5 awards structure.

Effective Implementation: Ensuring MISSION 1.5 promotions, trainings and plans are executed.

Funding Opportunities: Applies for and promotes funding opportunities, such as Membership Development Grants, Leadership Development Grants, Foundation(LCIF) Grants, and/or Marketing Grants.

MEMBERSHIP DEVELOPMENT

Goal Statement

In support of MISSION 1.5, during my district governor term, I commit to work with my team to achieve the membership growth targets established for our area.

- a. Our team will charter an additional 1 new club(s) with at least 20 charter members each.
- b. Our clubs will induct an additional 2 new members into existing clubs.
- c. Our district will increase our net gain by 50 members.

Quarterly Targets

	New Clubs	New Members	Net Gain
1st Quarter	0	0	0
2nd Quarter	1	15	35
3rd Quarter	0	25	25
4th Quarter	0	10	10

Action Plan

SERVICE ACTIVITIES

Goal Statement

To raise awareness of club service impact and attract prospective members, during my district governor term, I commit to work with my team to increase the percentage of Lion and Leo clubs reporting service.

- a. Our team will ensure 80% of Lion and Leo clubs in our district report service.
- b. I commit to ensuring our GST district coordinator promotes the importance of timely planning and reporting of service.

Action Plan

LEADERSHIP DEVELOPMENT

Goal Statement

Knowledgeable servant-leaders attract new members and inspire a positive member experience for Lions and Leos in our communities. During the first quarter of my district governor term, I commit to work with my team to promote and facilitate training for club officers and zone chairpersons.

- a. Our team will ensure 75% of zone chairpersons attend zone chairperson training.
- b. Our district will confirm 50% of club officers (president, secretary, and treasurer) attend club officer training.
- c. I commit to ensuring our GLT district coordinator reports completed zone chairperson and club officer training using the Manage Training feature in learn.

Action Plan

LCIF

Goal Statement

Increased knowledge of the impact of giving to Lions Clubs International Foundation (LCIF) during member orientation raises individual commitments and donations from Lions and Leos. During my district governor term, I commit to work with my team to support LCIF in its endeavor to achieve its fundraising goal and increase our global impact.

- a. Our team will ensure that individual participation in our district increases by 2% and club participation in our district increases by 2%.
- b. I will work to achieve a Bronze level LCIF Chairperson's Medal.
- c. I will make a personal donation of \$10 to LCIF and I will ask 50 members of my district cabinet to make a personal donation to LCIF.
- d. I commit to earning an LCIF Presidential Award for Goal Achievement by ensuring our district's fundraising goal is met.

Action Plan

CUSTOM GOALS (Optional)

Goal Statement

By the end of the 2024-2025 Lion year, our district will support LCIF in achieving its fundraising goal. Our team will ensure that individual participation in our district increases by 10%, and club participation in our district increases by 10%.

1. Our Strategy and Incentivize Members:

- Set an annual membership growth goal.
- Develop corresponding plans and reward systems to motivate clubs and recognize outstanding development.
- Empower members to actively participate in recruitment efforts

2. Get the Global Action Team (GAT) Involved:

- Organize online training sessions for members.
- Focus on member retention and recruitment.
- Utilize monthly reports to track progress

3. Use Available Resources:

- Explore Lions International's online resources, including eBooks and brochures.
- Leverage these materials during club visits and outreach efforts

4. Harness the Power of Marketing:

- Share information on social media platforms.
- Invite personal and professional contacts to events.
- Consistently promote Lions through various channels

5. Reach Out to Younger Prospective Members:

- Recruit younger members to inject new energy into clubs.
- Encourage veterans to serve in innovative ways

Action Plan

Goal Statement

By the end of the 2024-2025 Lion year, our district will support LCIF in achieving its fundraising goal. Our team will ensure that individual participation in our district increases by 10%, and club participation in our district increases by 10%.

1. Our Strategy and Incentivize Members:

- Set an annual membership growth goal.
- Develop corresponding plans and reward systems to motivate clubs and recognize outstanding development.
- Empower members to actively participate in recruitment efforts

2. Get the Global Action Team (GAT) Involved:

- Organize online training sessions for members.
- Focus on member retention and recruitment.
- Utilize monthly reports to track progress

3. Use Available Resources:

- Explore Lions International's online resources, including eBooks and brochures.
- Leverage these materials during club visits and outreach efforts

4. Harness the Power of Marketing:

- Share information on social media platforms.
- Invite personal and professional contacts to events.
- Consistently promote Lions through various channels

5. Reach Out to Younger Prospective Members:

- Recruit younger members to inject new energy into clubs.
- Encourage veterans to serve in innovative ways

Action Plan

Special Initiatives

During the first half of my district governor term, my district plans on supporting the following global cause:

Vision

During the second half of my district governor term, my district plans on supporting the following global cause:

Environment

In addition, International First Vice President Fabricio Oliveira has requested for your district to identify 30 locations for potential new club chartering.

Action Plan

[DISTRICT 118U NEW CHARTER LIST TO REGIONS.docx](#)